



CVWGC Board Meeting Minutes

Meeting of 3/16/2023

In attendance: Judy Brooke, Vickie Oland, Debbie Steele, Kathy Belvel, Donna Sugden, Gail Ellingwood, Patti Parker, Suze Ericson and Jan Singyke.

Meeting called to order by the President, Judy Brooke, at 10:05 a.m. The quorum was met.

President's Report

- Judy reminded us to identify any members who have a special talent or hobby that we can feature in a future issue of *Golf Gossip*.
- Debbie Knapp was the winner of the "guess when the golf course will be open" pool.

Officer Reports

- Judy and Vickie completed the minutes from the January Board Meeting. No changes were suggested.
 - Judy Brooke moved to accept the February 2023 Board Meeting Minutes as is.
 - Patti Parker seconded the motion.
 - The minutes were approved.
- Debbie Steele presented the February 2023 financial report.
 - We have \$2,446.07 in the checking account and \$1,194.29 in the savings account.
 - Kathy Belvel moved to accept the February 2023 financial report as is.
 - Patti Parker seconded the motion.
 - The financial report was approved.
 - Reviewed the proposed 2023 Budget. To help us get to a balanced budget, we removed the \$275.00 allocated to monthly play day themes, and increase membership estimate to 50 (from 45).
 - Patti Parker moved to accept 2023 Budget as revised per discussion.
 - Kathy Belvel seconded the motion.
 - The financial report was approved.
 - Reviewed current 2023 membership enrollment to date:
 - We have received and processed 46 applications.
 - There are 23 members who will be attending the Rules/Pace of Play Clinic.
 - A total of 34 members are signed up to play on opening day.
 - Out of those 34, 32 members will be staying for lunch.
 - We have a total of 7 new members.
 - ePayment Account:
 - Kathy Belvel will set up an email address: paycvwgc@cvwgc.com for Zelle.
 - Debbie Steele will investigate setting up Zelle with Wells Fargo. At this time, we will set up only one e-payment account.

- Advertising in the Golf Gossip. After a short discussion, it was agreed that we would not offer advertising in the Golf Gossip.

Committee Chairs

• Tournament (Donna Sugden)

- Home 'N Home has been moved to the 3rd week in June, June 20th, as requested by Fallon.
- The June General Meeting is rescheduled to June 13th; however, our theme day "Life's A Beach" will be in conjunction with Home 'N Home on the 20th and not on our General Meeting Day.
- For the opening day scramble, Donna will set it up that Golf Genius will initiate an automated email to all members for sign-ups in Golf Genius one week prior to opening day.
- Kathy recommended that for Odd Front/Even Back we change the handicap to .56; however, Donna requested we stay at .50 to make it easier.
- The finalized Tournament Schedule includes the June date changes and is available on our website.

• Technology (Kathy Belvel)

- Kathy will most likely not be here for opening day and asked for someone to take photos of new members in her absence. Suze Ericson offered to take the photos since she is Membership Chair. Kathy will give Suze a copy of the procedures for photos.
- Kathy Belvel discussed the idea of setting up a process whereby each of the three main Board Members who "touch" a membership application send out an email to the applicant to let them know it was received:
 - Treasurer: Email applicant to let them know their application and money was received.
 - Handicap Chair: Email applicant to let them know they have been reactivated in the system and can now access the Membership portal on the website. If a new member, let them know their GHIN.
 - Technology Chair: Email applicant and provide them with all the detailed information they need (see Kathy's current email).
 - While it's too late to do this for the 2023 season, we will start it for the 2024 season.
 - Judy will assist in creating the email form letters for both the Treasurer and Handicap Chair.

• Membership & Publicity (Suze Ericson)

- Suze brought a sample one-page promo piece she did for A Girl & A Gun and will create something similar for the Women's Golf Club. She does not have an estimated completion date.
- The Board reviewed the abbreviated CVWGC Local Course Rules for the clipboards and approved the text as written. Suze will get these to the printer on the special adhesive paper. Completion date is one week before opening day. The goal is to provide one to each member on opening day to replace on their clipboard and to have for new member clipboards.
- Suze took us through the revisions she made to the CVWGC Local Course Rules document and all revisions were agreed upon. She will send her Word document to Kathy who will update our current CVWGC Local Course Rules.

• Rules Chair (Patti Parker)

- At the General Meeting, Patti will ask if anyone has any questions regarding the Rules changes by either USGA or our CVWGC Local Course Rules. We will not cover them change-by-change.

- **Handicap (Gail Ellingwood)**

- Gail has experienced an issue with GHIN. Everyone has been assigned an end date of May 31, 2023, where it should be March 31, 2024. She is unsure how this could have taken place and will discuss with Dan.

Old Business

- Three job descriptions that need to be written: Sunshine Chair (Jennie Citron), Membership & Publicity Chair (Suze Ericson), and Home 'N Home Chair (Judy Brooke). Requesting completion by March 31, 2023.
- Eclectic plaque picked up on March 8th. Final cost was \$107.10, and we budgeted \$120.00.

New Business

- **CVGC Golf Course App:** Judy and Kathy put together a 17-page User Manual for using the Carson Valley Golf Course GPS app. The March *Golf Gossip*—which is focusing on technology—includes an article and a brief one-page set of user instructions. The *Golf Gossip* article will include a link to the User Manual which Kathy uploaded to our website. You can find it under “**Hot Topics**” (seventh bullet point).
- **Drop Zone Signage:** Jan Singyke and Richard came up with a great idea for our DROP ZONE signage and Judy brought in a prototype. We will use painted rocks with DROP in white letters to designate the drop zones. Each drop zone will have two rocks. This is a great no-cost solution. The rocks will have to be put out and brought back in each week.
- **Non-Profit Status:** In researching our non-existent non-profit status (initiated by the PicsRight fiasco), Debbie found some old IRS documents from 2012. Judy contacted the IRS to see what our tax ID number was associated with, and our women’s golf club is registered with the IRS as a “Small Business.” We are eligible to file for a 501(c)7 (social and recreation clubs) non-profit organization status; however, the IRS filing fee is \$600.00. We provided the IRS with a new mailing address (they had Clarice Lommori’s address on file) which is now the Carson Valley Golf Course address. The IRS advised me that with our status as a Small Business, we are not in arrears in back taxes, so they are not looking for us to file any tax returns past or future.

Debbie Steele will look into CVWGC getting a Nevada State business license, which most of the other clubs in the area have.

The following three discussion topics were on the agenda; however, we ran out of time and did not have an opportunity to discuss them.

Judy is asking the Board Members to review the three topics and provide your feedback as soon as possible as she would like to implement them this year.

- **Mentor Program:** I heard about a women’s golf “mentor” program on the FB page “Ladies Golf Beginners”. A lady on the page was “bragging” about the mentor program at her golf club, The Heights Golf Club, in San Diego. I contacted the Membership Chair by email asking her about their mentor program. Here is her response: I was the membership chair of our WGA for several years. I implemented the mentor program as a way of helping our new members to feel welcome, meet other members and become acclimated to our group. See separate document provided by the San Diego Club detailing the responsibilities of the Mentor.

- When I received an application from a new member, I immediately contacted one of my mentors and assigned someone to act as a “big sister” to the new member. (I had formed a group of mentors by pulling from our membership, using those women who are excellent golfers, as well as those who have higher handicaps.)
- I tried my best to match a new member up with someone of like golfing ability, as I think that is what works best.
- I would ask the mentor to contact the new member as soon as possible, meet her in person and schedule a few rounds of golf together.
- The mentor’s responsibility was basically to take the new member under her wing to be sure she would meet other members and to familiarize her with the WGA.
- She also helps her with the scoring process and answering any questions she might have about our group.
- The bottom line is that we did everything we could to make a new member feel welcome and a part of our group as quickly as possible.
- The program has been very successful, and is still quite active today, even though I am no longer the membership chair.

- **Women’s Club Leadership Meeting:**

- There was some great sharing of ideas at this meeting, and we are going to meet twice a year with the next meeting in October after our seasons have ended to debrief our seasons. Eight clubs were represented, and I’m hoping to have more the next time. I included Reno clubs on the invite as an afterthought once it was determined we’d be meeting in Dayton.
- The majority of the clubs have established either a 36 or 40 maximum handicap.
- Here are just a few ideas I came away with (there are a lot more, but I’m only going to share a few now until we get the meeting notes finalized:
 - Arrowcreek: Once a month “Friendly Friday” where they play only 9-holes in a much more relaxed environment and have a happy hour afterwards. They do this specifically to mix the 18-hole group with the 9-hole group since they both play on different days. But I like the idea of a social hour.
 - Somerset: At the end of the season, they have an optional “Mystery Bus Tour” where they hire a bus that takes them to play golf at an unknown golf course.
 - Dayton: Pre-season they have a mixed and golf swap. The ladies bring items that they can no longer fit into or don’t want and they swap so everyone goes away with something “new”. It’s very successful with their club. (They do have a pro shop that sells clothes.)
 - Somerset: Has a “Personal Goals Tree” (in addition to a birdie tree) that the ladies really like. If you make a “personal goal” (for example, you have a 2-putt goal—or 36 putt game—and meet that goal by playing a game with 36 putts) you write it on a card and hang it on the Personal Goals Tree.
 - All the clubs will be sharing their invitational flyers with each other to promote their invitationals.

- **Establishing a Personal Goal in 2023:** I learned about this from Somerset at the meeting and thought it might be fun to try with our club. We would hand out a star (Kelly can easily and quickly make these stars for us on her Cricut, just like she made the birdies) to everyone and have them

think of a personal golf goal they might want to achieve this year making sure it a little bit of a stretch, but definitely achievable. If they want more than one star—for more than one goal—they can have as many as they want! Some examples of a goal would be: I want to break 100/90/80, I want to play a round with a 2-putt average (or 36 putts) (or if you're already there, maybe a 30-putt game), I want to hit a 150-yard drive (or whatever would be a stretch for you), I want to play three games with no penalty strokes in the game, I want to hit the green on one of the longer par 3s (excluding hole #1), I want to have two chip-ins in one month, I want to play a round staying out of all the water hazards, I want to make a birdie, or I want to lower my handicap by 5 strokes! At the general meeting we would hand out the stars and give them about 3 minutes to think of ONE personal goal they would like to achieve this season and write their name and personal goal down on their star. These can be something they achieve just once, but they've still achieved it and are proud of that achievement. We want to honor any small successes our members reach this year. Also, if they achieve something noteworthy but didn't write it on a star, they can also have a star to write down that achievement and we'll put that on our tree as well along with all the birdie achievements.

Announcements

- The next Board Meeting is Thursday, April 20th, at 9:00 a.m. at the Clubhouse.

Adjournment

- Move to adjourn by: Vickie Oland
- Seconded by: Patti Parker
- All were in favor. Meeting adjourned at 11:45 a.m.